



Letter of Acceptance (LoA)

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Date : 07 August 2024

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Dear Author (s):

Aina, Rizqi, Ariyanti, Maya Thank you for sending your best article to be published on

MARGINAL

entitled:

**" BOOSTING PURCHASE INTENTIONS WITH EMOJIS (How
Somethinc's Firm-Generated Content On Social Media X Attracts
Consumers) "**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED**
to be published on **MARGINAL** on **Vol 3 Issue 3 - Juni 2024**.

Please check your article after publication via our journal's official website: <https://ojs.transpublika.com/>
Thus, we convey this certificate to be used properly, we say Thank You.

No Reg : LOA2YPXTM9ZNZILAI

Editor In Chief

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