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Letter of Acceptance (LoA)

ID LoA: 1805/TP/Vol/4/Issue/3-/Mei/2025

Date : 22 July 2025
ID : 1805/TP/Vol/4/Issue/3-/Mei/2025

Dear Author (s):

Siti Mawaddah, Onan Marakali Siregar* Thank you for sending your best article to be published on **JHSSB** entitled:

" The Influence of Brand Ambassador, Viral Marketing, and Brand Awareness on the Purchase Decision of Korean Skincare Products among University Students "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** to be published on **JHSSB** on **Vol 4 Issue 3 - Mei 2025**.

The article will be published no later than **30 July2025**. Please check your article after publication via our journal's official website: https://ojs.transpublika.com/index.php/JHSSB

(Note: The title may change after review and editing.)

Thus, we convey this certificate to be used properly, we say Thank You.

No Reg : LOACEWN6VX2WFY00K

Editor In Chief

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