
Letter of Acceptance (LoA)

ID LoA: 2331/TP/Vol/5/Issue/3-/Mei/2026

Date : 31 July 2026

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Dear Author (s):

Trisya Afrilya Suryadi, Mahir Pradana, Nurafni Rubiyanti Thank you for sending your best article to be published on **JHSSB** entitled:

" The Influence of Brand Awareness, Brand Personality, Perceived Quality, and Perceived Value on Brand Loyalty with Customer Engagement as a Mediating Variable in the Cosmetics Industry in the Digital Era (A Case Study of the Make Over Brand) "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** to be published on **JHSSB** on **Vol 5 Issue 3 - Mei 2026**.

The article will be published no later than **31 July 2026**. Please check your article after publication via our journal's official website: <https://ojs.transpublika.com/index.php/JHSSB>

(Note: The title may change after review and editing.)

Thus, we convey this certificate to be used properly, we say Thank You.

No Reg : LOADONGB3MYHETPX

Editor In Chief

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