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## **Letter of Acceptance (LoA)**

ID LoA: 1299/TP/Vol/3/Issue/3-/Juni/2024

**Date : 06 August 2024**

**ID : 1299/TP/Vol/3/Issue/3-/Juni/2024**

Dear Author (s):

**Aina, Rizqi, Ariyanti, Maya** Thank you for sending your best article to be published on

**MARGINAL**

entitled:

**" BOOSTING PURCHASE INTENTIONS WITH EMOJIS (How  
Somethinc's Firm-Generated Content On Social Media X Attracts  
Consumers) "**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED**  
to be published on **MARGINAL** on **Vol 3 Issue 3 - Juni 2024**.

Please check your article after publication via our journal's official website: <https://ojs.transpublika.com/>  
Thus, we convey this certificate to be used properly, we say Thank You.

**No Reg : LOA2YPXTM9ZNZILAI**

Editor In Chief

Published by:

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Bumi Royal Park Blok A-14, Bumiayu, Kec. Kedungkandang, Kota Malang.  
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