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## **Letter of Acceptance (LoA)**

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**Date : 23 August 2024**

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Dear Author (s):

**Rani Ayu Asari Asari, Aldo Lovely Arief Suyoso, Sri Hartini** Thank you for sending your best article to be published on **Transekonomika** entitled:

**" ANALYSIS OF THE INFLUENCE OF SOCIAL MEDIA MARKETING, SERVICE QUALITY AND SALES ACTIVITIES ON INCREASING SALES OF COLLATERAL OF NON-PERFORMING FINANCING CUSTOMERS THROUGH AUCTION: A CASE STUDY AT ABC ISLAMIC BANK "**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** to be published on **Transekonomika** on **Vol 4 Issue 6 - November 2024**.

Transekonomika : Akuntansi, Bisnis dan Keuangan has achieved **SINTA 4** accreditation from ARJUNA, the National Research and Innovation Agency (BRIN), under Decree No. 72/E/KPT/2024, effective from Vol. 1 NO. 3 (2021) to Vol. 6 NO. 2 (2026).

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Thus, we convey this certificate to be used properly, we say Thank You.

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